



flocknote

for Church of the Holy Spirit ministry and group organization leaders

Why should Ministry Leaders use Flocknote?

Using Flocknote to communicate with ministry groups is no more different than using your own personal email when sending an email. For example: just as you would login at gmail.com in order to send or check your personal emails, using Flocknote simply means logging in to flocknote.com, or using the app, to send emails from there.

So if it's just the same, what's the difference?

It's a matter of security and practicality. Here are a few scenarios that could be avoided if you use Flocknote:

- Email limitations: most email clients cap the number of email recipients at 100. If you have a large ministry, you would have to send multiple emails to two groups or more.
- Comments vs. replies: Have you ever sent an email to a large group and received too many replies? How about people not replying to the latest email in the thread, missing attachments, etc.?
- With Flocknote, you are sending one email to your whole group, and they are able to leave comments on that *one* email, making things simpler.
- Spam emails and malware: if one of your members has an email account infected by malware, you could be putting all of your recipients at risk. This is more common than many people think.
- BONUS – design beautiful emails: with Flocknote, you can design beautiful newsletter-type emails with images, videos, polls, events with RSVP function, and more.

